

December 2024

Help Make the World A Better Place

Dear t2p Research Institute Community:

Now more than ever, moral and purposeful leadership matters.

As we close out 2024 and look forward to 2025, this month's newsletter is a little different. We're honoring our programs and the people who practice moral, purposeful, and emotionally intelligent leadership for themselves and for the benefit of others every day.

Thank you for supporting our critically important mission into 2025 and beyond.

- Brian Hammer, PhD, Executive Director

Does moral, purposeful and emotionally intelligent leadership matter to you? If so, we hope you will make a tax-deductible donation to think2perform Research Institute before December 31, 2024. Your financial contribution will allow think2perform Research Institute to continue our important work into 2025 and beyond.

Five Reasons to Donate to think2perform Research Institute:

- (1) **Help us build a better workplace and a better world.** Organizations with leaders who exhibit high emotional intelligence see a 50% improvement in employee retention and a 30% increase in productivity. (Source: Center for Creative Leadership, 2018).
- (2) **Support research that demonstrates the positive impact of emotional intelligence training on employees.** [Read the social impact paper.](#)
- (3) Give under-resourced youth the skills to succeed by funding **t2pRI's Future Leaders Academy which provides high school and college students with valuable leadership development training and a year-long mentorship program.** [Why the program matters.](#)
- (4) **Fund a leadership project** like a current one that explores how Artificial Intelligence (AI) coaching may be a useful strategy for enhancing effectiveness of middle managers in organizations. [Learn about the study.](#)
- (5) **Make a financial contribution to demonstrate your personal commitment to purposeful and emotionally intelligent leadership.** [Act in alignment with your values.](#)

We can't do our work without your support. Please donate to think2perform Research Institute today and join us in educating, inspiring, and elevating the performance of current and emerging leaders.

Will you support our leadership programs with a donation today?

*Our Board of Directors will **match the first \$8,500** received by December 31, 2024!*

Support the Next Generation of Values-based Leaders

“I’m actually able to achieve goals,
it used to be hard to see things through.

Now I do things automatically.

It’s definitely going to help me
with future jobs and goals,
and I’ve very grateful for that.”

- **Lily**, current **Future Leaders Academy** member

think²
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**RESEARCH
INSTITUTE**

Do you believe in moral & purposeful leadership?

Help us grow our mission impact to advance moral, purposeful, and emotionally intelligent leadership to inspire and engage current and emerging leaders.

Will you support us today?

\$500 – supports a Future Leader’s participation in the 18-month Future Leaders Academy

\$1000 – supports recruiting new high potential Future Leaders

\$2,500 – supports distribution of practical, actionable research to the academic and leadership communities

\$5,000 – supports a research fellowship to advance moral, purposeful, and emotionally intelligent leadership

\$10,000 Pillar Donor Level:

- Supports 20 Future Leaders (\$500/Future Leader)
- Advances leadership research by funding 2 Research Fellows (\$5,000/Fellow)

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[**DONATE TODAY**](#)



Do you have a **Donor Advised Fund** (DAF) or would you prefer to donate **stock**? We're happy to discuss these donation options with you.

Would you prefer to donate by check? Please mail your donation to:

think2perform Research Institute
706 2nd Ave S, Suite 271
Minneapolis, MN 55402

Thank you!

think2perform Research Institute is a registered 501(c)(3) | EIN 81-1659584

Your gift is tax deductible to the extent allowed by law.

[think2perform Research Institute](#) has funded research and leadership development programs since its founding as a nonprofit 501(c)(3) in 2016.

Learn more about our:

- [Research Fellowships](#)
- [Future Leaders Academy](#) for youth

[Donate now](#) to support our mission to advance moral, purposeful, and emotionally intelligent leadership to inspire and engage current and emerging leaders.

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